



## KNOWLEDGE AND EXPERIENCE SHARING SYMPOSIUM

### Towards Highly Rewarding and Inclusive Flood-based Livelihoods

The power of horizontal learning in promoting and scaling-up knowledge  
and experiences for a wider impact

Loes van der Pluijm – MetaMeta/ICRAF

4<sup>TH</sup> TO 8<sup>TH</sup> MARCH, 2019

VOI WILDLIFE LODGE, TAITA TAVETA COUNTY, KENTA



# Horizontal learning

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Exchange of knowledge and ideas between likes and peers and within social networks

- No monopoly on knowledge
- No hierarchy
- Peers learn together
- Guidance and control needed
- Collaborative process
- Different methods like video-centered



# Components

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## Youth focus

*leverage their familiarity with smartphones and social media. Making and sharing photos/videos is their second nature*



## Leveraging existing platforms of sharing and collaboration

*rather than build new processes which need getting used to streams*



## Competition element

*to stimulate capturing and sharing stories*



# Farmer to farmer learning Bangladesh



50 Water Management Groups trained. 50% of the participants were young members.

The "WMG sharing platform" Facebook group was opened as Facebook is used by the members already.

Video contest were organised resulting in to over 100 farmer videos. The winning videos will be officially produced as instructional videos

# Farmer to farmer learning Pakistan

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## Chickpea success through WhatsApp

- No chickpea cultivation in Balochistan at first
- Exchange of farmers from Balochistan to Punjab
- Successful trial of chickpea in Balochistan
- WhatsApp used to share pictures and experiences
- Cultivation expanded quickly across areas (from 0 to 300 acres in Balochistan)





# Farmer to farmer learning Kenya

## Smartphone video training

### Day 1

- Screening and exercise
- Explanation horizontal learning
- Video production techniques
- Interview exercise
- Story telling exercise



# Farmer to farmer learning Kenya

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## Day 2

- Exercise own story
- Exercise story planning
- Shooting exercise

## Video contest

- Submit video before deadline
- Clear contest criteria (topic and content, shots, interviews, sound and overall clarity of message)
- Producers of best 2 videos awarded with communication device





# Discussion and exercise

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1. Think for yourself about the questions below (5 min)
2. Make 5 groups of 6 people with experience in same area/culture and discuss, choose one area (15 min)
3. Each group shortly presents their ideas

## Questions Horizontal Learning

- Where? (good practices needed, differences between farmers, willingness to share, etc.)
- How? (video, WhatsApp, Facebook, field-days, big or small events, etc.)
- Incentive? (price, money, support, etc.)
- Scale? (between different areas, within one area, how many farmers, etc.)
- Obstacles? (jealousy, knowledge, language, technology, connectivity, etc.)





# Flood-Based Livelihoods Network



## Media

We need to be visible, share experiences from the field!

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When in the field:

- Take pictures
- Take short videos
- Observe and take notes

When back in office:

- Send pictures to me with short description
- Post in FBLN WhatsApp group
- Edit videos and/or send to me for feedback/support
- Write short piece incl. pictures for newsflash
- Write blog and send to me for feedback
- I will make sure it is published and shared



# Flood-Based Livelihoods Network



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www.spate-irrigation.org  
floodbased.org



thewaterchannel.tv

Subscribe and become member!





## Join the Network

### JOIN THE FLOOD-BASED LIVELIHOODS NETWORK

The Flood-Based Livelihoods Community is a network of FBLS professionals and practitioners. The network exchanges experiences and good practices, help upgrade training, identify priority fields for improvement and research and development. Please read more on the network [here](#). If you are interested to join, please subscribe below.

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