

Research and Development Methodology

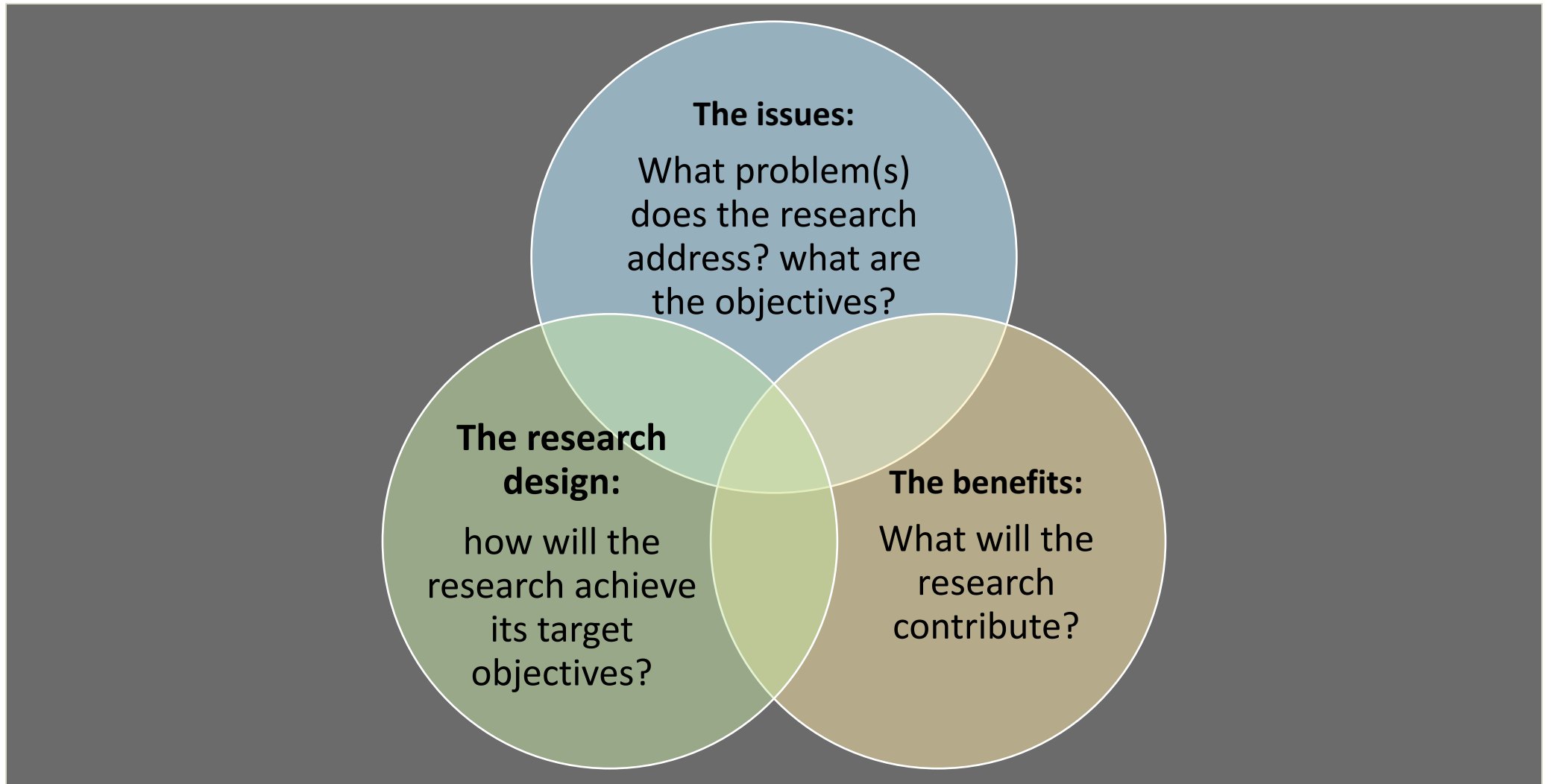
- Ethics
- Research Methods

Ethic

- Aim of research should be clear
- Relevant
- True and not superficial
- Leading to do-able result at scale
- Group that benefits is engaged and its voice is heard
- Work with diverse people
- Make sure that all feel free to take part
- Do not assume that the reality is only what you see
- No risk to anyone
- Open access and actively shared

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Essential Ingredients of Relevant Research

Discussion: who would you agree with this?

- ▶ Policy-makers and managers often complain that researchers are out of touch.
- ▶ Researchers often complain that policy-makers and managers make poorly informed decisions
- ▶ Actively building & maintaining relationships with key individuals through discussions, meetings, workshops or field days will ***increase the likelihood*** that research outcomes will inform policy decisions.



For consideration:

- Do only policy makers matter? Should they get all on a plate?
- What is a 'policy maker' – can you give an example of someone and is he guided by research
- Should we not give voice to poor and help think with them/ for them on things to can be done better by many (not only policy makers). Are we not a **bridge**?



True - Getting confidence and verifiable

- Triangulation (the picture matches)
- Asking feedback and confirmation
- Rule of large numbers (statistics)

True – don't be superficial

Questions to get deeper

- Why not like this
- How in the past
- Who is better off, who is worst off – why
- What is your opinion
- When did it happen, when did it started to change

Leading to results:

The output of a research and development is at best as good as its objective

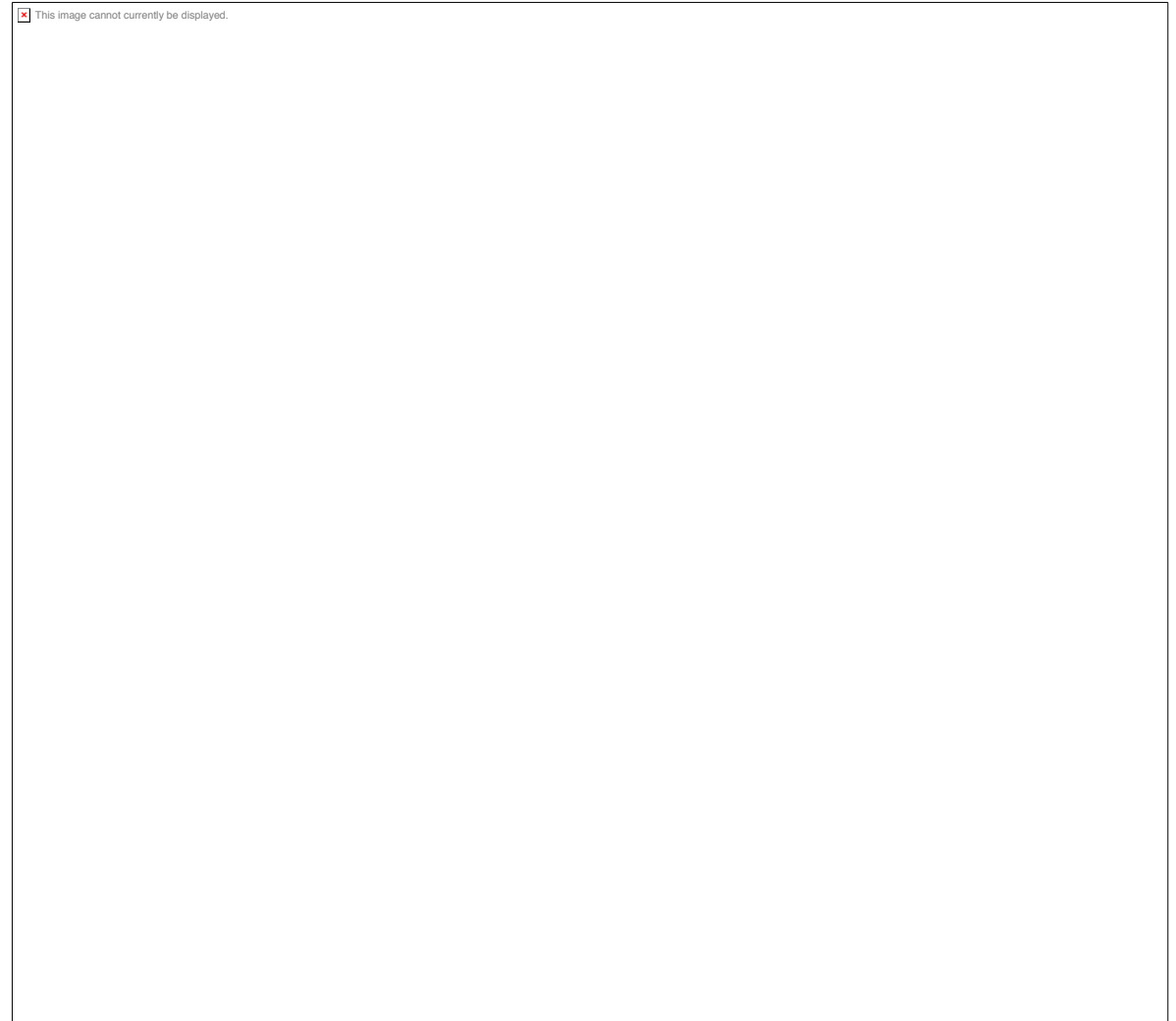
Setting concrete and well-considered research objectives is imperative to ensuring that your research is going to be meaningful, and that efforts aren't wasted on objectives that don't make sense or are impractical.

The key question here is: how do I formulate such objectives?



Go beyond

The Standard Story



Source: <http://alethonews.files.wordpress.com/2010/01/making-ethanol-cartoon.png?w=249&h=293>

Solutions or problems?

- ▶ Solution-oriented research objectives are often about providing *more focus or specific details*, looking at *how and why*, rather than the more typical science question about whether the effect exists

Examples of research topics and objectives

Research topic: Water harvesting for groundwater recharge and flood mitigation

Research objectives


- ▶ Develop a water harvesting manual that details the different techniques that are necessary to improve groundwater recharge and mitigate floods
- ▶ Identify the three most effective practical water harvesting systems that have the potential to:
 - ▶ reduce the imbalance between groundwater recharge and use by 50%
 - ▶ Cut by 75% the frequency of large destructive floods.

Do and don't

- Do not research what you can read somewhere
- Give voice to the unheard
- Go for real impact
- Don't be vague
- Don't put yourself too high



How would you define impact?

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*How much to do we need to know
before we can act?*

Optimum ignorance?

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Source: <http://movingimages.files.wordpress.com/2010/08/calvin-and-hobbes-on-ignorance.gif?w=780>

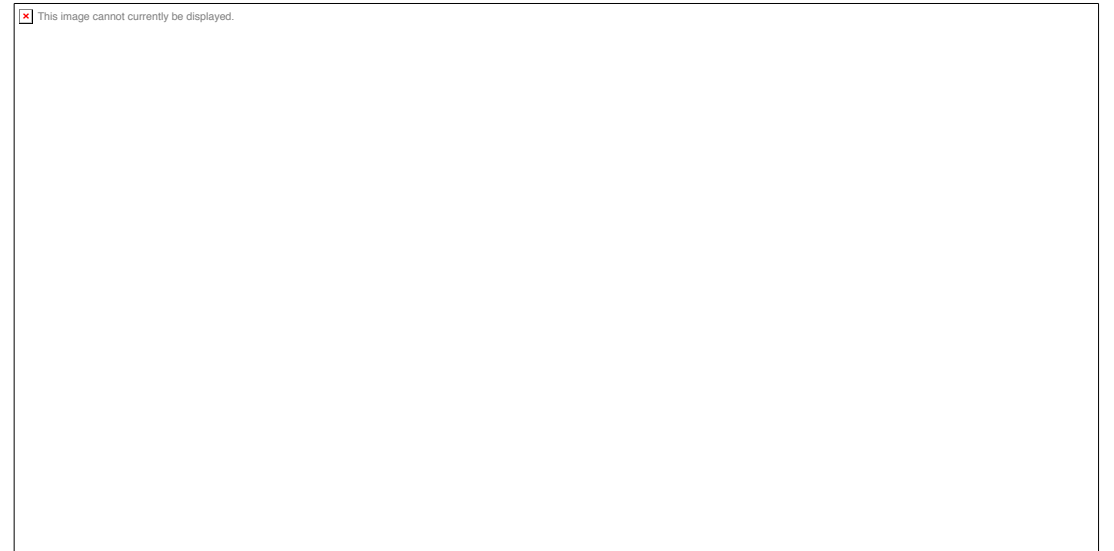
Research methods - general

- Be clear about intention – do not create false expectation
- Triangulation – confirm observation from different sources and angles
- Comparative analysis – understanding what makes the difference between areas – understanding the ‘driving forces’
- Do not rely on one method only (=triangulation)
- Understand the hidden interests and games (detective)

Methods

- Interviews (well-being method)
- Special persons interviews
- Focus group discussion and participatory appraisal
- Joint activities and doing together
- Observation
- Reading grey material

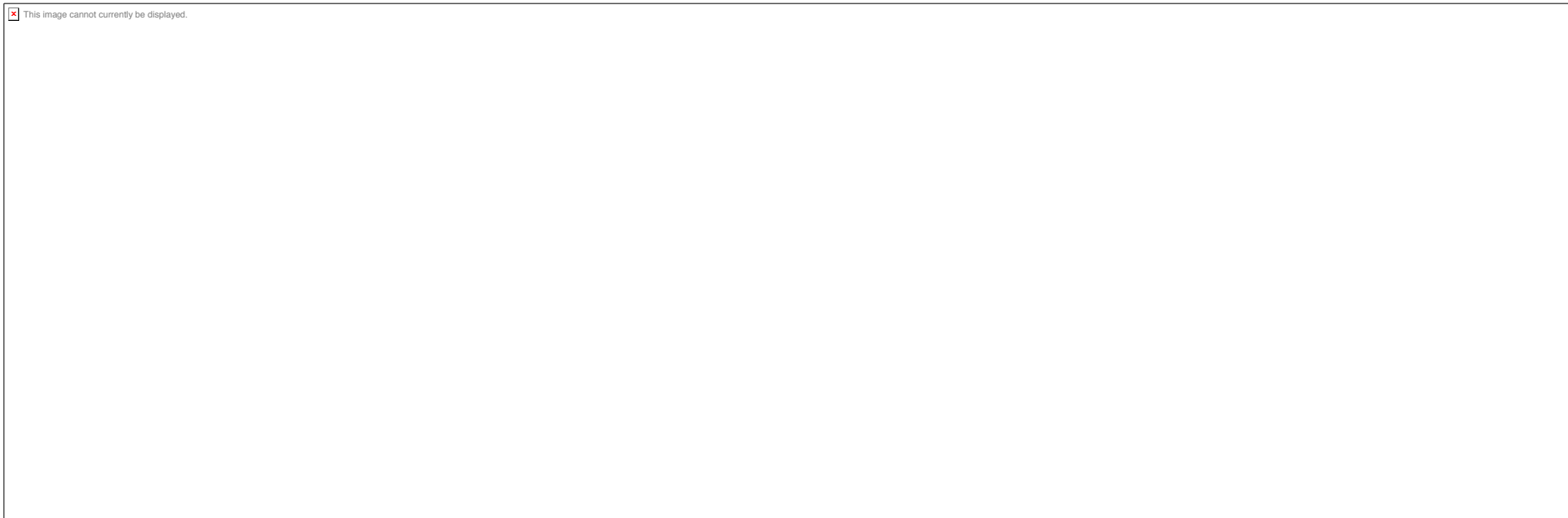
Making the voice heard




➔ Interviews

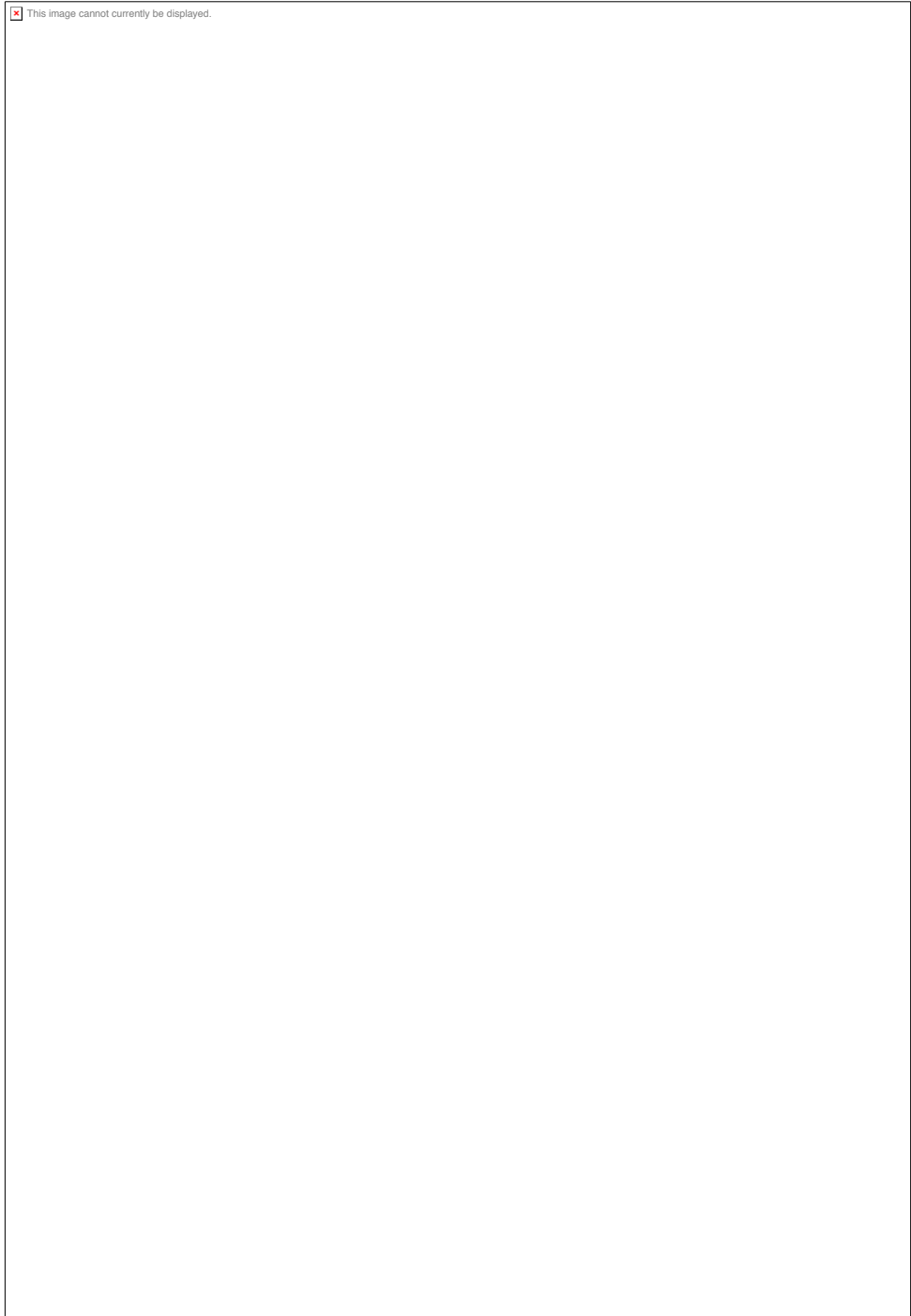
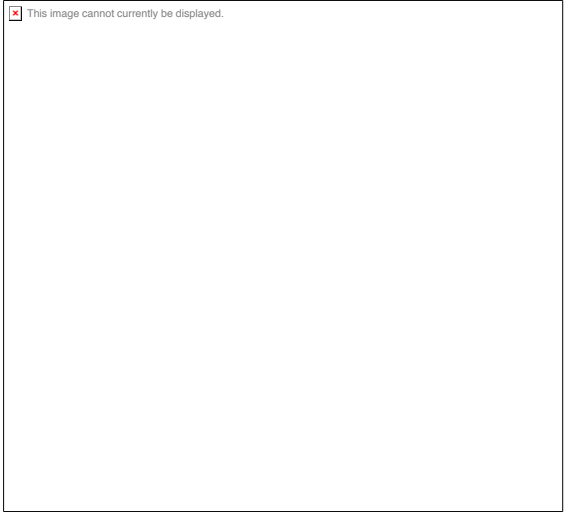


Three stages




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→ Focus group discussion

- Engages stakeholders – discussion and feedback
- Allows researcher to listen with open ear, absorbing new issues
- More relaxed and natural
- Can lead to action planning

But be careful:

- Who is there
- Who is talking, who react to who?

Focus group discussions

(1) Introduction

(2) Discussion

- Mapping
- Open discussion
- Transect walk
- Problem tree analysis
- Trend analysis

Information sharing

(3) Feedback and validation

1. Introduction

- Whom to invite and engage?
 - Those that matter
 - Those whose voice is often forgotten
 - Make sure people feel relaxed and speak freely
- What status to give to the discussion
 - Be clear about intentions
- Observe who is talking, who react to whom

Resource map

- Prepare map using paper or coloured powder
- Indicate (in different colours) for instance
 - Roads
 - Main buildings
 - Good/ bad lands
 - Safe/ unsafe spots
 - Areas with special issues

Resource mapping

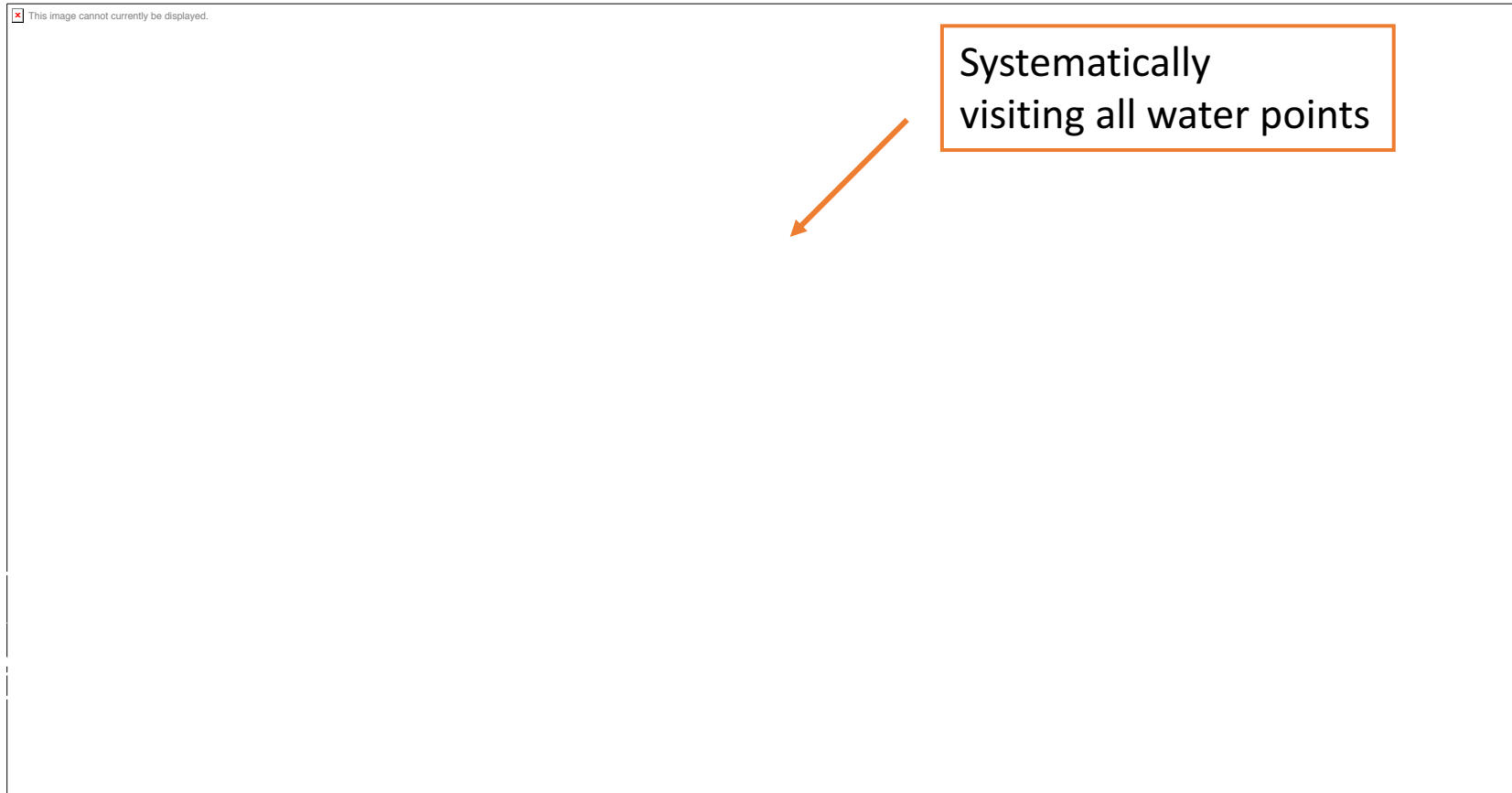
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Transect walks

- Systematic route through the area
 - Stop at each special point,
 - Small discussions
- Making observations at all water points
- Summarize findings


Transect walk



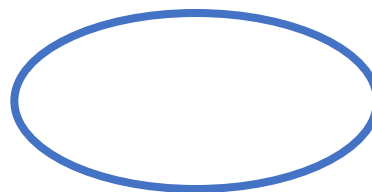
Trend analysis

- Discuss with group situation now and in the past
- Take 3-4 points in time (related to political events) and discuss:
 - Population numbers
 - Livestock numbers
 - Type of crops
 - Type and number of floods
 - Condition of tanks, terraces and other structures
 - Depth of water table
 - Quality of water

Trend analysis

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Discuss how did
things change



Information sharing – for instance legal and institutional awareness

- Many legal provision and institutional arrangements and support facilities exists
- But usually no one knows - so no one will use
- So explain what to water users what legal instruments or investment opportunities they have

3. Feedback and synthesizing

- Compare results from different methods
- Verify
- Identify what should be done:

Discussions of findings – to share and validate

